

Danger Timeline

December 1999

Danger founded by former Apple, Philips and WebTV veterans Andy Rubin, Joe Britt and Matt Hershenson.

September 2000

Danger secured initial round of funding of approximately \$11 million.

6 September 2000

At the DemoMobile Conference in La Jolla, California, Danger unveiled the first prototype device based on the hiptop™ reference design. At the same time, Danger provided an overview of the capabilities it would offer with the hiptop™ wireless solution. The producer of DemoMobile, Jim Forbes, said “...the fundamental differentiator allowing Danger to redefine the category is their back-end service that supports the device. This active state technology allows Danger to break the price barrier and deliver a compelling consumer offering. The service does the heavy computing and continually updates the user with new services and capabilities without the need for expensive new hardware.”

July 2001

Danger closes on first round of its Series B-1 financing in which approximately \$18 million are raised. Leading venture capital firm Redpoint Ventures led the round. Also included were T-Venture, the venture-capital arm of Deutsche Telekom; Orange Ventures, the venture arm of Orange S.A.; InOvate Communications Group; Diamondhead Ventures, and Softbank Venture Capital.

5 December 2001

Technology pioneer and Apple co-founder Steve Wozniak joined Danger’s board of directors (Mr. Wozniak continues to serve on the company’s Advisory Board).

14 January 2002

Danger’s hiptop™ device was selected as a Best of CES (Consumer Electronics Show) Award winner in the PDA, Handheld and Mobile Wireless category and first runner up for Overall Best of Show.

May 2002

Danger closes on first round of Series C financing in which approximately \$10 million are raised.

6 August 2002

Danger announced that T-Mobile plans to offer the hiptop™ wireless service and mobile device to its consumer customers in the United States. The mobile device, based on the hiptop™ design, will be called the T-Mobile Sidekick. Danger also announced multiple key relationships:

- Danger announced manufacturing relationships with Benchmark Electronics and Flextronics, for the production of hiptop™ wireless devices.
- Danger announced a technology relationship with Intel, which supplies Danger with radio technology for the hiptop™ wireless device.

- Danger announced a technology relationship with Beatnik, which provides Danger with an audio engine.
- Danger announced that it is working with Kyocera, which supplies Danger with a small digital camera used with the hiptop™ wireless device.
- Danger announced that it is working with TTPCom, which is the provider of the GSM/GPRS protocol stack used with the hiptop™ device.
- Danger announced the first third-party applications for the hiptop™ communicator – games from UIEvolution and nGame; community-building software from Upoc; interactive agents for instant messaging from Active-Buddy; synchronization software from Pumatech; and secure access to enterprise data from SEVEN.

1 October 2002

T-Mobile began offering the T-Mobile Sidekick nationwide to its customers in the United States.

December 2002

T-Mobile Sidekick received numerous accolades during 2002 holiday season – including “Best Products of 2002” in USA Today, #1 Holiday Gift of the Year in Entertainment Weekly, Top 100 Products on CNET.com; “Best of the Best” in Handheld Computing; and others.

29 October 2002

Hank Nothhaft joined Danger as chairman and chief executive officer. Founder Andy Rubin remains president of Danger.

January 2003

Danger closes on first round of its Series D financing in which approximately \$35 million are raised. Round brings in two key new investors: SOFTBANK Capital Partners and Meritech Capital Partners. This funding brings the total raised to \$77 million.

March 2003

Danger previewed its new color hiptop™ device at 3GSM World Congress in Cannes, France.

28 May 2003

Danger and Triton PCS launched the SunCom hiptop™. SunCom, Danger’s second wireless carrier partner, is an AT&T Wireless affiliate based in the Southeastern United States.

June 2003

Danger and T-Mobile launched the color T-Mobile Sidekick. Danger and SunCom launched the color SunCom hiptop™.

June 2003

T-Mobile Sidekick is named PRODUCT OF THE YEAR by PC World Magazine.

August 2003

Danger and Microcell launched the Fido hiptop™ in Canada. Microcell, Danger’s third wireless carrier partner, is the largest GSM/GPRS provider in Canada.

September 2003

Danger and Sun Microsystems announced Java licensee agreement.

October 2003

Danger announced first European carrier partner. In early November, E-Plus launched a tri-band color version of the hiptop™ device, that supports German and French languages.

November 2003

Danger launched the hiptop™ product with two additional carriers – Edge Wireless in Northern California and Cable & Wireless in the Cayman Islands, bringing the total to six carriers in four countries.

January 2004

Danger's hiptop™ device wins two awards at International CES – “Best of Innovations” award and “Technology is a Girl's Best Friend” product showcase.

May 2004

Danger launches the hiptop™ device through ONE in Austria and Starhub in Singapore, bringing the total to 8 operators in 6 countries.

July 2004

Danger launches the triband version of the hiptop™ through Microcell/FIDO in Canada.

July 2004

Danger closes on first round of Series D Prime financing in which \$37 million dollars are raised.

July 2004

Danger and Sharp Corporation announce a partnership for the development, manufacturing and distribution of hiptop™ devices.

August 2004

Danger launches the much anticipated hiptop™2 device through T-Mobile USA as the T-Mobile Sidekick II.

October 2004

Danger launches the hiptop™2 device through SunCom as the SunCom hiptop™2.

December 2004

Danger launches the hiptop™2 device through Cable & Wireless in Jamaica as the bmobile hiptop™2.

January 2005

Danger announces that its mobile Internet platform carried over 3 billion instant messages during 2004; upwards of 10 billion are forecast for 2005.

February 2005

Danger's mobile Internet platform becomes Java-compatible.

March 2005

Danger partners with Filter, to launch an exclusive music trivia game to Sidekick users. Winners receive a free Moby ringtone.

May 2005

E-Plus launches the hiptop™ 2 device with Danger in Germany.

May 2005

KPN launches the hiptop™ 2 device with Danger in The Netherlands.

June 2005

T-Mobile Germany launches the new Sidekick II with Danger, extending Danger's momentum in Europe.

June 2005

The "AlwaysOn" organization names Danger as one of the top 100 private companies of 2005, based on a set of five criteria—innovation, market potential, customer adoption, media buzz and investor value creation.

October 2005

T-Mobile Austria launches the Sidekick II with Danger.

November 2005

T-Mobile UK launches the Sidekick II with Danger; this is the first entrance for Danger into the UK market.

December 2005

Danger completes a major software upgrade to users in the U.S. and Germany. The new features and capabilities are well-received within the user community.

February 2006

Danger enters into a content partnership with German sports magazine, kicker, to distribute popular soccer content and games through the Danger platform.

March 2006

Danger continues its expansion by opening an engineering center in the Atlanta area.

March 2006

Danger is named by OnHollywood as one of the Top 100 Private Company award winners. The OnHollywood 100 is a power list of the top private digital media and entertainment companies.

April 2006

Danger Joins the MSN Mobile Developer Program, enabling the company to deploy MSN Messenger onto the Danger Platform.

June 2006

With its partners, Sharp Corporation and T-Mobile US, Danger launches the T-Mobile Sidekick 3, one of the most highly anticipated consumer products of the year. The product quickly becomes a significant success.

July 2006

Danger is chosen by AlwaysOn as one of the Top 100 Private Company award winners. Danger was handpicked by the AlwaysOn editorial panel based on a set of five criteria - technology innovation, market potential, customer adoption, media buzz and investor value creation.

September 2006

Danger and SunCom launch the SunCom hiptop™3.

October 2006

Danger launches for the first time in Australia with Telstra.

October 2006

Danger is honored by Deloitte as a 'Rising Star' due to the company's 561% revenue growth over the last 3 years.

November 2006

Sharp Corporation makes a strategic investment in Danger, to be used in Danger's ongoing expansion efforts.

December 2006

Danger works with the T-Mobile properties in Germany and the UK and launches the T-Mobile Sidekick 3 in each country

April 2007

For the first time, Danger and T-Mobile US begin supporting two Sidekick products in the market at the same time. The youthful, personalizable version of the Sidekick, called the T-Mobile Sidekick iD is introduced.

April 2007

Danger and Telstra introduce the hiptop3 device to the Australian market.